



SPONSORSHIP PROGRAM

SA STREET TEAM

1,000-10,000 Followers

What You'll Receive:

- Gift Bag with an assortment of Standing Akimbo Merchandise (available immediately after program acceptance)
- Member Pricing on ALL Standing Akimbo product—*available two weeks after you pick up gift bag.*

Your Role as Street Teamer:

- Post to Instagram at least twice a week. Your posts must feature Akimbo merchandise/products

BRAND AMBASSADOR

10,000-25,000 Followers

What You'll Receive:

- Gift Bag with an assortment of Standing Akimbo Merchandise (available immediately after program acceptance)
- \$40 worth of store credit per week. Redeemable for hash OR flower only (A \$160 monthly value)—*available two weeks after you pick up gift bag.*

Your Role as Brand Ambassador:

- Post to Instagram at least twice a week. Your posts must feature Akimbo merchandise/products

BRAND CONNOISSEUR

25,000-75,000+ Followers

What You'll Receive:

- Gift Bag with an assortment of Standing Akimbo Merchandise (available immediately after program acceptance)
- \$62.50 worth of store credit per week at employee pricing. (A \$250 monthly value)—*available two weeks after you pick up gift bag.*

Your Role as Brand Connoisseur:

- Post to Instagram at least twice a week. Your posts must feature Akimbo merchandise/products

***Please Note:** You must have a valid MMJ card issued by the State of Colorado to participate. Cannot expire during the duration of the program (6 weeks). After acceptance to the program, the program manager will contact you regarding gift bag pick-up. After you pick up your gift bag, you'll enter a two-week "trial period" in which you're expected to post to IG twice a week featuring Standing Akimbo product. Once the trial period is up, the Program Manager will contact you regarding ID card pick-up. You will only be able to receive in-shop benefits with this ID card. You must continue to post to IG until your ID card expires. If you'd like to continue to participate in the program after your card expires, you must reapply.